



### ***Marketing Coordinator***

#### **About NRT**

NRT is the recognized industry leader in self-serve redemption and jackpot solutions, and has placed over 4,500 devices in over 300 casino locations throughout Canada, United States, the Caribbean, Europe and Asia gaming markets. Key attributes of these solutions include faster transaction processing, lower handling costs, optimum reliability, and strategic positioning for new applications. The client's operating environment, communications with key industry interfaces, and satisfying regulatory requirements are important considerations for successful implementation of these solutions. NRT Innovation has allowed substantial growth through its "Quick" line of products meeting the evolving demands of the gaming market globally.

In 2009, NRT acquired the largest private Automated Teller Machine processing company in Canada, TNS Smart Network Inc. TNS provides daily processing and financial settlement services for a network of over 15,000 ATM's across Canada.

Our environment is entrepreneurial and fast-paced. Individual and creative contributions to our company objectives are highly encouraged and recognized. There will be an abundance of opportunities to develop new skills and to benefit from interaction with a highly experienced leadership team.

Reporting to the Vice President of Marketing, the Marketing Coordinator's primary mandate is to be accountable for creating/maintaining promotional materials, organizing sales oriented events, maintaining company website content, and ensuring the sales team have the required tools to sell NRT's products and services.

#### **Core Competencies**

- Communication
- Leadership
- Achievement/Results Oriented
- Teamwork
- Customer service
- Flexibility/Adaptability
- Problem Solving
- Building relationships

#### **Job Responsibilities:**

- Coordinate tradeshows, sales conferences, trade conference and users symposiums
- Graphic design of promotional, marketing and educational materials, and brochures; including coordination of print material.
- Administration of website content which may require some creative and graphical design.
- Create and maintain PowerPoint presentations on NRT's products and services.
- Create and maintain corporate press releases in a timely manner.
- Generate customer e-newsletters, and coordinate emailing to existing or new client base
- Maintain a library of presentations, brochures, and other related marketing materials, including updating product images, descriptions and specifications.
- Research, document, and maintain product competitive knowledge
- Market research and pricing studies
- Perform analysis and tracking of competition behaviour
- May require some travel
- Other related duties as requested by department management



## JOB DESCRIPTION

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JUNE 2010

### **Skills Required**

- Demonstrated success in marketing, communications and administration
- Ability to collaborate and work effectively as part of a team, handle multiple projects simultaneously and prioritize workload
- Excellent organization skills with a high level of attention to detail and follow-up
- Excellent organization/time management skills with the ability to operate and contribute in a deadline driven environment
- Confident and versatile, with ability to multi-task and prioritize work
- Excellent oral and written communication skills
- Should possess a sound understanding of business and an interest in technology
- Ability to present information in a clear and concise manner

### **Employment requirements**

- A University, or College diploma in Marketing, or Business Administration is required, together with at least 3+ years experience
- Strong knowledge of MS Office, and Salesforce (an asset)

### **All applications MUST include:**

- Your minimum annual salary expectation
- Why you consider yourself to be a good fit for this position
- A current resume in plain Word format

To apply for this position, please apply online by clicking the “Apply Now” button below.

NRT would like to thank all applicants for applying, but only those applicants best suited for the position will be contacted.